

The Factory begins Atomic Robo: Last Stop Kickstarter

For immediate release 02/27/12



The Factory animation studio based in Lancaster, Pennsylvania initiates a Kickstarter campaign to finish production on their animated film, Atomic Robo: Last Stop.

The film is based on the *Atomic Robo* comic series created by writer Brian Clevinger and artist Scott Wegener. Joseph Krzemienski of The Factory is directing the film and collaborated with Clevinger to produce the screenplay. In addition to 3D animation, The Factory is using traditional techniques utilizing paper and pens to keep with the spirit of the graphic novels.

The story takes place in modern day Kazakhstan where Atomic Robo and his team of Action Scientists are sent to intercept an anomaly detected in an abandoned Soviet Weapons depot. They must rush to find the source before a giant robotic husk housing the disembodied brain of a Nazi super scientist beats them to it.

“With our time in increasingly higher demand, we had all but given up on ever finishing Last Stop, which was about 65-70% completed. That’s something happened to ignited the possibility of picking it back up. That something was KICKSTARTER. The possibility of taking Last Stop off the shelf has the whole crew fired up again”, says The Factory founder and Atomic Robo Last Stop director Joseph Krzemienski.

To finish the film, The Factory is requesting the help of the Atomic Robo community, friends, fans, and indie investors of the internet. Not seeking profit from the project, The Factory will post the completed film online for everyone to watch for free. Additionally, they are offering quite a few incentive packages to prospective contributors. For more information on the Kickstarter campaign, and to watch the new Trailer, visit:

<http://www.kickstarter.com/projects/66184978/atomic-robo-last-stop>

Director Joseph Krzemienski will be available for phone or email interviews from 2/27/2012 to 4/27/2012. All inquiries can be sent to info@thefactory.com



A JOSEPH W. KRZEMIENSKI ANIMATED SHORT, BASED ON THE ATOMIC ROBO COMIC SERIES
CREATED BY BRIAN CLEVINGER AND SCOTT WEGENER. ANIMATION BY THE FACTORY. MUSIC BY
VIRTUAL BOY. SOUND DESIGN BY JOE FITZGERALD. SCREENPLAY BY BRIAN CLEVINGER AND
JOSEPH W. KRZEMIENSKI. DIRECTED BY JOSEPH W. KRZEMIENSKI, WITH MAJOR CONTRIBUTIONS
FROM COURTLAND ELLIS, JEFF MCCOMSEY, RILEY HEARN, STEVE BECKER, HELAINE CRAWFORD
AND ALLEN CLEMENTS. FOR MORE INFORMATION VISIT:

www.theFactory.com

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